



FOR IMMEDIATE RELEASE
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LUCKY7'S HOLIDAY PARTY AT SUTRA LOUNGE
Approximately \$5000 Generated for ATSC

Newport Beach, CA – Lucky7, the newest fundraising guild for the Assessment and Treatment Services Center (ATSC), hosted its holiday party on December 7 at Sutra Lounge in Costa Mesa.

The event included modeling of fashions by Vertigo as well as a silent auction and raffle. Sponsors of the event included Sutra Lounge, Vertigo at South Coast Plaza, Corazon Tequila and Redken.

The focus of the event was to educate young professional about ATSC and encouraged membership in Lucky7.

Organization President Carter Ellingson expressed great enthusiasm for the fundraiser, which attracted the largest turnout for an event since the group's inception last year. "The holiday party was open to local young professionals looking to make a difference in our community. Over 125 people joined us to friendraise and fundraise for the ATSC. As one of the newest fundraising guilds in Southern Orange County, we were able to expose Lucky7 to a new audience that enthusiastically embraced the organization and expressed interest in joining," Ellingson said.

Founded in 2003, **Lucky7** is the 7th fundraising guild for the Assessment and Treatment Services Center (ATSC). The organization is comprised of men and women ages 21-40 who volunteer their efforts in fundraising events benefiting the ATSC. Lucky7 hosts four themed events a year with all proceeds donated to the ATSC. For more information on Lucky7, visit www.lucky7foratsc.com.

Since its inception in 1974, ATSC has helped more than 10,000 families in Orange County. Relying primarily on private contributions, ATSC is the only agency in the community offering complimentary mental health counseling services. ATSC is dedicated to the purpose "Arrest the Problem, Not the Child." The organization works to divert children from destructive behavior that interferes with family, social relationships and educational success. ATSC serves children and families referred by schools, police and other authorized sources. For more information on ATSC, visit www.atsc4kids.org.

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Raffle items:

*(2) \$250 gift certificates to Vertigo ~ (2) Redken baskets \$200 each ~ Gift certificate from Sutra
Corazon tequila basket ~ Gift card from Culinary Adventures*

Auction items:

*\$350 Temma Dahan bag from Gary's Per Donna ~ \$150 Ron Herman gift certificate ~ \$100 Clubhouse gift card
\$40 dinner for two at Pomodoro Cucina ~ \$65 cut and style from Salon Gregories*