



FOR IMMEDIATE RELEASE
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LUCKY7 TO HOST INAUGURAL MEMBERSHIP RECRUITMENT EVENT OCTOBER 16
Net Proceeds to Benefit ATSC

Newport Beach, CA – Lucky7, the newest fundraising guild for the Assessment and Treatment Services Center, will host its first membership event on October 16, 2004.

The recruitment event aims to educate young professional about ATSC and encourage membership in Lucky7.

Organization President Chelsea Burns hopes to generate a solid base of members at the event by rolling out the agenda for the year. "The event is open to local young professionals who are looking to make a difference in our community. I hope the event will attract many people looking to fill an area in their life by helping others."

Special guest speaker, Timothy Allen, ATSC's executive director, will introduce ATSC and the services the organization provides to local families. Burns hopes the education will inspire attendees to join Lucky7 to help support ATSC. "Once my peers hear what valuable services ATSC provides the community, I'm assured they will want to help support the organization through a membership in Lucky7," Burns said.

Lucky7 Membership Mixer
October 16, 2004 -- 6:00-8:00 p.m.
Blue Water Grill
630 Lido Park Drive -- Newport Beach, CA
Tickets Call: 714-730-6529

Ticket price is \$20 for the event or \$45 which covers the yearlong membership dues and the event. All proceeds will be donated to the ATSC.

Founded in 2003, **Lucky7** is the 7th fundraising guild for the Assessment and Treatment Services Center (ATSC). The organization is comprised of men and women ages 21-40 who volunteer their efforts in fundraising events benefiting the ATSC. Lucky7 hosts four themed events a year with all proceeds donated to the ATSC.

Since its inception in 1974, ATSC has helped more than 10,000 young people and their families. ATSC is the only agency of its kind in Orange County that never charges a fee for service. ATSC relies entirely on private contributions to provide this critical community service. The ATSC is dedicated to the purpose "Arrest the Problem, Not the Child", and works to divert children and teens from behavior that

interferes with healthy family and social relationships and success in school, by providing the highest level of quality professional evaluation and family counseling and therapy at no charge. ATSC serves children and families who have been referred by schools, police and other authorized sources. For more information on ATSC visit www.atsc4kids.com.

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