



FOR IMMEDIATE RELEASE
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**ORANGE COUNTY YOUNG PROFESSIONALS
CREATE NEW FUNDRAISING ORGANIZATION**
7th Fundraising Guild of ATSC is Formed

Newport Beach, CA -- Assessment and Treatment Services Center (ATSC) has announced the creation of its 7th fundraising guild. The guild, Lucky7, is the sister organization to ATSC's successful fundraising group, The Sophisticates.

Chelsea Burns, the daughter of Denise Mock, recent president of The Sophisticates, founded Lucky7 in hopes of developing an opportunity for her peers to be involved in active community fundraising. "Many of my friends who wanted to be involved with the Sophiscates found it difficult because the fundraising event schedules conflicted with their professional commitments. I realized a need to form a separate arm that could work in tandem with The Sophisticates but create events that were more conducive to our work week schedules," Burns said.

ATSC Executive Director Timothy Allen is excited about the new opportunity Lucky7 provides to young professionals. "The formation of Lucky7 seemed a natural evolution for ATSC to educate a younger generation about the wonderful services our organization provides to families," Allen said.

Founded in 2003, **Lucky7** is the 7th fundraising guild for the Assessment Treatment Services Center (ATSC). The organization is comprised of men and women ages 21-40 who volunteer their efforts in fundraising events benefiting the ATSC. Lucky7 hosts four themed events a year with all proceeds donated to the ATSC.

Since its inception in 1974, ATSC has helped more than 10,000 young people and their families. ATSC is the only agency of its kind in Orange County that never charges a fee for service. ATSC relies entirely on private contributions to provide this critical community service. The ATSC is dedicated to the purpose "Arrest the Problem, Not the Child", and works to divert children and teens from behavior that interferes with healthy family and social relationships and success in school, by providing the highest level of quality professional evaluation and family counseling and therapy at no charge. ATSC serves children and families who have been referred by schools, police and other authorized sources. For more information on ATSC visit www.atsc4kids.com.

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