



Demographics

Our members are primarily:

- Single with no children
- Ages 25-35
- Full-time professionally employed
- Reside in Southern Orange County
- Enjoy restaurants and/or bars atleast 3 times per week
- Have disposable income

Our members are likely to:

- Buy a new automobile
- Make important vendor decisions at work
- Move in the next 1-5 years
- Get married in the next 1-5 years
- Have children in the next 1-5 years
- Spend money on travel/vacation
- Spend significant money monthly on clothes and other retail goods
- Enjoy sporting events, music festivals, concerts, etc.
- Seek financial services



In Kind Event Sponsorship

Package:

Food & Beverage/Music/Photography/Event Services Vendors

Provide Lucky 7 with product/services for 4 events in the 2005-2006 fundraising year. In exchange, receive:

- Recognition on all invitations
- Mentions in all press materials
- Logo and/or name listed on the donor section of Lucky7 website
- Banner ad on the Lucky7website
- Free admission for 2 people for each event
- Signage at all events (provided for by donor)
- Opportunity to participate in gift bags for all 4 events
- 1 time use of the Lucky7 mailing list to promote your business